

Tess Perez

*creative services

EMAIL tess@tessperez.com PHONE (678) 779-2392

EXPERIENCE

XO Create!, Junior Designer *April 2, 2007 – April 14, 2008

Design packaging consumer products (i.e., toys, food, tea) under a creative direction and in collaboration with a team of designers. Responsible for designs from concept to production. Production of dielines and mock. Design collateral that maintains brand image, logo design, environmental/retail signage, tradeshow booths/signage, client/vendor communications, file management, project management using a CRM system.

Raise Studio, Freelance Graphic Designer *March 2007

Designed multiple toy packaging "call out" graphics, collaborated on logo redesign for 50-year-old pool chemical company in need of an updated brand image.

U1 Design, Freelance Graphic Designer *January– February 2007

Freelance work included website designs and print collateral for B2B marketing programs, logo design, business card layout, and preparing files for digital press.

Cartoon Network, Freelance Graphic Designer *September – December 2006

Production of marketing collateral (i.e., posters for new shows), stationery suite, desktop wallpapers and icons for website, layout for show pages on iTunes.

Hothead Studios, Graphic Design Intern *June – September, 2006

Designed menu boards, banners, posters, multi-page documents, flyers, logos, invitations, stationery suites. Extensive photo retouching and color correction of digital photography for B2C website. Preflighted and collected press-ready files, assembled mock-ups and other miscellaneous in-house production duties.

SOFTWARE *MAC & PC

Experienced

Adobe Illustrator
Adobe Photoshop
Adobe InDesign

Novice

Dreamweaver
Strata 3D

MEMBERSHIPS

The American Institute of Graphic Arts (AIGA)
Member since 2005

EDUCATION

Bachelor of Fine Arts, Graphic Design

The Art Institute of Atlanta, June 2005
Magna Cum Laude

NOTEWORTHY

The Art Institute of Atlanta President's List
Stars Award Show 2005 Participant
Portfolio Show 2005 Best in Show Nominee

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